

ACHIEVING ONLINE MARKETING SUCCESS

Q&A WITH ROMINA DRAZHI, CPA SITE SOLUTIONS MEMBER

Q: What made you look for an online marketing solution?

A: The firm was looking to bring in new clients through the website.

Q: Prior to using CPA Site Solutions, did you use another online marketing solutions provider?

A: Yes. We initially chose another provider to handle the website and online marketing for our IRS-specific services. The other provider was recommended to us by friends who were using their services, so we put our resources there.

Q: How has your experience with CPA Site Solutions been different?

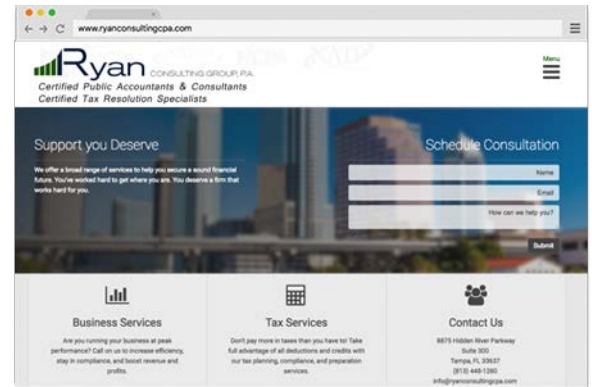
A: CPA Site Solutions is focused on CPAs, while the other provider handled a lot of areas. Your team asks for a list of our firm's goals, and then does their work. We don't need to provide a lot of direction or oversight.

Q: What specific results have you seen from implementing our solutions?

A: For the amount of money we pay, we get a return on investment that's double or triple what we put in. We weren't expecting all of these clients from our website! In fact, we've moved the website and online marketing for our IRS-specific services to CPA Site Solutions as well.

Q: What advice would you give other accounting firms that are looking for an online marketing solutions provider?

A: I think there are a lot of PPC [pay-per-click advertising] companies that just say 'give it time'. Our experience with the CPA Site Solutions' team has been great. Our PPC rep is so knowledgeable and genuinely excited about his job. I feel like I have personally learned a lot. I would tell people to trust CPA Site Solutions and the results will be there.



Service Highlights:

- Platinum Level Website
- Pay-Per-Click Advertising

Romina Drazhi, Ryan Consulting
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CPA Site Solutions is the largest provider of website design and online marketing solutions for accounting and tax professionals.

Our comprehensive suite of online marketing solutions includes website design, search engine optimization, social media management, and pay-per-click advertising.

To learn more, call (800) 896-4500 or visit www.CPASiteSolutions.com.