

ACHIEVING ONLINE MARKETING SUCCESS

Q&A WITH JOE HERKALO, CPA SITE SOLUTIONS MEMBER

Q: What influenced you to look for a web solution?

A: Simply put, we needed a web presence. That's where everyone is and we knew we needed to be there too.

Q: Why did you opt to go with an online marketing provider for your website instead of handling it yourself?

A: Initially, I tried to do it on my own. I had the domain but wasn't making any progress. After a while I thought, 'What am I doing here?' and that's when I reached out to CPA Site Solutions

Q: How would you describe the process of getting up and running?

A: I called and spoke with an Internet Marketing Advisor.

We had a website the next day and it made us look like a multi-national corporation.

Q: In terms of ongoing support, how does CPA Site Solutions deliver?

A: You're extremely easy to work with. Everything is geared towards the accounting industry. Anything I ask the team to do, they just do it.

Q: What would you say to others who are wondering if it's worth the investment?

A: The ROI is there. All the years I paid for a domain on my own, plus what I paid CPA Site Solutions - it's all been paid for. We're growing so fast right now.

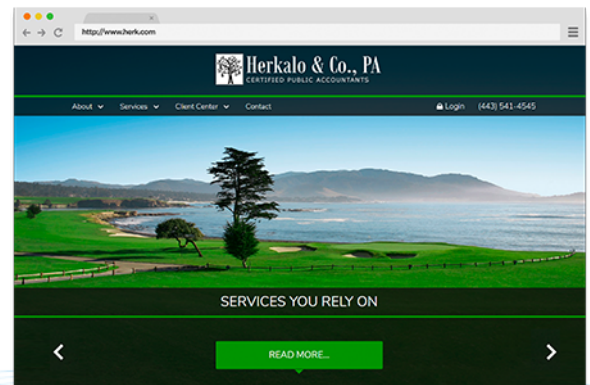
Design Highlights:

New Rebrand Strategy
Full Responsive Design
CMS integration for easy updates

Joe Herkalo Herkalo & Co., PA www.herk.com



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CPA Site Solutions is the largest provider of website design and online marketing solutions for accounting and tax professionals. Our comprehensive suite of online marketing solutions includes website design, search engine optimization, social media management, and pay-per-click advertising. **To learn more, call (800) 896-4500 or visit www.CPASiteSolutions.com**