

Why Use CPA Site Solutions for Social Media Management?

We get it. With close to two decades of experience in the accounting industry, our team is adept at creating content relevant to your current and prospective clients. Posts that contain engaging copy and images are more likely to be shared, which means you get in front of more prospective clients.

We're big on branding. Our social media and design teams work closely to ensure your firm's personality carries across your Facebook Business Page and LinkedIn page to convey a strong, professional image to current and potential clients.

You can consider it done. To create an effective social media presence you must be consistent. Regular posting not only strengthens your relationship with current clients, it's key to engaging prospective clients. Our experts deliver relevant content and post it on your behalf.



SOCIAL MEDIA MANAGEMENT PACKAGES

Firms vary in their services, goals, and clientele, which is why we offer three social media management packages so you can choose the best one while we work with you to develop the right approach.

ADVANCED

- 5 Posts Per Week on Your Behalf
- Branded Facebook and LinkedIn Page
- Engaging Graphic Posts
- Custom "About Your Practice" Section
- Dedicated Team of Social Media Experts
- Stylized Static Banner

\$299 SETUP + \$49/mo.

PREMIUM

- 5 Posts Per Week on Your Behalf
- Branded Facebook and LinkedIn Page
- Engaging Graphic Posts
- Custom "About Your Practice" Section
- Dedicated Team of Social Media Experts
- **Stylized Video Banner**
- **Custom Company Feature Video Once a Year**

\$299 SETUP + \$69/mo.

ELITE

- 5 Posts Per Week on Your Behalf
- Branded Facebook and LinkedIn Page
- Engaging Graphic Posts
- Custom "About Your Practice" Section
- Dedicated Team of Social Media Experts
- Stylized Video Banner
- **Custom Company Feature Video Twice a Year**
- **Custom Lead Capture and Call Tracking**
- **Custom Landing Page**
- **Auto Messenger Setup**

\$299 SETUP + \$89/mo.

Let's get the ball rolling. Call us at **(800) 896-4500** to learn more about social media marketing for your firm.