



# Website Design and Online Marketing

Silver	Gold	Platinum	Diamond
<p><i>Everything in <b>Silver</b>, Plus:</i></p> <ul style="list-style-type: none"> <li>• Personalized Website</li> <li>• 70 Standard Website Designs</li> <li>• 5GB of Secure Firm Portal Storage</li> <li>• Monthly Client Newsletter</li> <li>• 3,000+ Pages of Content</li> <li>• Reputation Marketing</li> </ul> <p>\$80.00/mo.</p>	<p><i>Everything in <b>Gold</b>, Plus:</i></p> <ul style="list-style-type: none"> <li>• 160+ Premium Website Designs</li> <li>• Experienced Webmasters</li> <li>• Remote Assistance</li> <li>• Customizable Slideshow</li> <li>• 10GB of Secure Firm Portal Storage</li> </ul> <p>\$101.00/mo.</p>	<p><i>Everything in <b>Gold</b>, Plus:</i></p> <ul style="list-style-type: none"> <li>• Detailed Website Traffic Statistics</li> <li>• WordPress Blog Setup</li> <li>• Free Domain Name Registration</li> <li>• 50GB of Secure Firm Portal Storage</li> <li>• Secure Client Email*</li> </ul> <p>\$127.00/mo.</p>	<p><i>Everything in <b>Platinum</b>, Plus:</i></p> <ul style="list-style-type: none"> <li>• Elite Custom Design</li> <li>• SSL Website Certificate</li> <li>• Reputation Monitoring</li> <li>• Unlimited Secure Firm Portal Storage</li> <li>• Call tracking and recording with analytics</li> </ul> <p>\$156.50/mo. <b>\$99 Set-up</b></p>
			<b>GREATEST VALUE</b>

\*CPA Site Solutions must host the firm's email.

Each CPA Site Solutions website includes over **125 standard features** such as:

- ✓ 3,000 Pages of Content
- ✓ Responsive Design Choices
- ✓ Email Marketing System
- ✓ 150+ Tools and Calculators
- ✓ Automated Monthly Client Newsletter
- ✓ Premium Accountant-Finder.com Listing
- ✓ Full Website Hosting
- ✓ "Pay-As-You-Go" Monthly Billing (No Annual Commitment)

Service Comparison	Silver	Gold	Platinum	Diamond
1. Setup Fee	\$0	\$0	\$0	\$99
2. Website Design Fee	5	20	20	20
3. Free 30 Day Trial	✓	✓	✓	
4. Cancel Antime   No Contract	✓	✓	✓	✓
5. Price per month	\$80.00	\$100.00	127.00	\$156.50
<b>Service Comparison</b>				
6. Ready-to-Go Site Design	70	250	250	250
7. New Designs / Year	5	20	20	20
8. Responsive Designs	✓	✓	✓	✓
9. Add Your Firm's Logo	✓	✓	✓	✓
10. 100 Ready-To-Go Logos	✓	✓	✓	✓
11. Graphic Header Creation	✓	✓	✓	✓
12. Modify Your Site Online	✓	✓	✓	✓
13. 67 Customizable Pages	✓	✓	✓	✓
14. Add Unlimited Pages	✓	✓	✓	✓
15. Add Your Own Pictures		✓	✓	✓
16. 20+ Add On Widgets	✓	✓	✓	✓
17. Unlimited Forms	✓	✓	✓	✓
18. 9 Home Page Options	✓	✓	✓	✓
19. 4 Slideshow Animations	✓	✓	✓	✓
20. Customized Home Page		✓	✓	✓
21. Customizable Slideshows		✓	✓	✓
22. 29 Dynamic Standard Designs	✓	✓	✓	✓
23. Discounted Custom Design	✓	✓	✓	✓
24. Elite Custom Design				✓
25. Use Your Own Design		✓	✓	✓
26. Easily Integrate Content	✓	✓	✓	✓
27. Newsletter Subscribe Form	✓	✓	✓	✓
28. Drop-Down Menus	✓	✓	✓	✓
29. Change Order of Menu Items	✓	✓	✓	✓
30. Anti-Spam Spider-Proof	✓	✓	✓	✓

Service Comparison	Silver	Gold	Platinum	Diamond
31. Mobile Version of Site	✓	✓	✓	✓
32. Up-to-Date Website Content	✓	✓	✓	✓
33. Monthly Client Newsletter	✓	✓	✓	✓
34. Newsletters Archive Page	✓	✓	✓	✓
35. Content Written by CPAs	✓	✓	✓	✓
36. 3,000+ Pages of Guides	✓	✓	✓	✓
37. Life Events Guides	✓	✓	✓	✓
38. Business Strategies Articles	✓	✓	✓	✓
39. Tax Strategies (Business)	✓	✓	✓	✓
40. Tax Strategies (Individuals)	✓	✓	✓	✓
41. Investment Strategies	✓	✓	✓	✓
42. 1,000 FAQ's (and answers)	✓	✓	✓	✓
43. 58 Financial Calculators	✓	✓	✓	✓
44. 36 Service Pages & Forms	✓	✓	✓	✓
45. 7 Page QuickBooks Support	✓	✓	✓	✓
46. 14 Page IRS Tax Problem	✓	✓	✓	✓
47. 10 Page Tax Resource Center	✓	✓	✓	✓
48. Blog Page with RSS Feed	✓	✓	✓	✓
49. Meet Our Team Page	✓	✓	✓	✓
50. Employment Opportunities	✓	✓	✓	✓
51. Map of your location	✓	✓	✓	✓
52. Contact Us Page With Form	✓	✓	✓	✓
53. Custom 404 Page	✓	✓	✓	✓
54. Internet Links Page	✓	✓	✓	✓
55. Track Your Refund Page	✓	✓	✓	✓
56. Record Retention Guide	✓	✓	✓	✓
57. Tax Due Date Calendar	✓	✓	✓	✓
58. Current Tax Rates Page	✓	✓	✓	✓
59. Tax Forms and Publications	✓	✓	✓	✓
60. State Tax Forms Page	✓	✓	✓	✓
61. Stock Market Widget	✓	✓	✓	✓

Service Comparison	Silver	Gold	Platinum	Diamond
62. Translate Your Website	✓	✓	✓	✓
63. Add Social Media Buttons	✓	✓	✓	✓
64. QuickLinks Panel	✓	✓	✓	✓
65. Add Association Logos	✓	✓	✓	✓
66. Site Search Page	✓	✓	✓	✓
67. Privacy Policy Page	✓	✓	✓	✓
68. Disclaimer Page	✓	✓	✓	✓
<b>Firm Productivity Features</b>				
69. Secure Firm Portal	✓	✓	✓	✓
70. SSL (HTTPS) Certificate				✓
71. Accept Payments	✓	✓	✓	✓
72. Tax Organizers	✓	✓	✓	✓
73. Call Tracking & Recording				✓
74. Seminar Promotion	✓	✓	✓	✓
75. Secure Firm Online Manager	✓	✓	✓	✓
76. Automatic Quickbook Backup	✓	✓	✓	✓
77. Online Client Incorporation	✓	✓	✓	✓
78. Business Valuation Service	✓	✓	✓	✓
79. Sell QuickBooks on Website	✓	✓	✓	✓
80. Sell Books with Bookstore	✓	✓	✓	✓
81. Customizable Key Words & Desc.	✓	✓	✓	✓
82. Email Marketing System	✓	✓	✓	✓
83. Reputation Monitoring				✓
84. Customizable SEO Page Titles	✓	✓	✓	✓
85. Accountant-Finder Listing	✓	✓	✓	✓
86. CPA Web Marketing Articles	✓	✓	✓	✓
<b>Secure Client Portal Features</b>				
87. Securely Transfer Files	✓	✓	✓	✓
88. SecureSend: Receive Files	✓	✓	✓	✓
89. Quick Downloads Folder	✓	✓	✓	✓
90. Secure Online Storage	✓	✓	✓	✓

Service Comparison	Silver	Gold	Platinum	Diamond
91. Secure Firm Storage Space	5gb	10gb	50gb	Unlimited
92. Easily Add Additional Storage	✓	✓	✓	✓
93. Space Quota Status Bar	✓	✓	✓	✓
94. Control Client User Access	✓	✓	✓	✓
95. Client Usage Report	✓	✓	✓	✓
96. Unlimited Employee Accounts	✓	✓	✓	✓
97. Control Employee Access	✓	✓	✓	✓
98. Detailed Portal Activity Log	✓	✓	✓	✓
99. 1 Click Download/Delete Files	✓	✓	✓	✓
100. Share Files with Employees	✓	✓	✓	✓
101. Zip and Download all Files	✓	✓	✓	✓
102. 24/7 Uptime Monitoring	✓	✓	✓	✓
103. Network Load Balancing	✓	✓	✓	✓
104. SAS70 Type I & II Certified	✓	✓	✓	✓
105. Technical Support	✓	✓	✓	✓
106. Daily File Backup	✓	✓	✓	✓
107. 11 Layers of Security	✓	✓	✓	✓
108. Portal Password Policy	✓	✓	✓	✓
<b>Email Marketing System</b>				
109. Automated Newsletter	✓	✓	✓	✓
110. Send Your Newsletter	✓	✓	✓	✓
111. View/edit Content	✓	✓	✓	✓
112. New Content Every Month	✓	✓	✓	✓
113. Content Written by CPA's	✓	✓	✓	✓
114. Custom Newsletter Lists	✓	✓	✓	✓
115. Create Messages	✓	✓	✓	✓
116. WYSIWYG Message Editor	✓	✓	✓	✓
117. Match Colors to Newsletter	✓	✓	✓	✓
118. Schedule Messages	✓	✓	✓	✓
119. Import Your Contact List	✓	✓	✓	✓
120. Export Your Contact List	✓	✓	✓	✓

Service Comparison		Silver	Gold	Platinum	Diamond
121.	Previous Newsletter	✓	✓	✓	✓
122.	5 Detailed Message Reports	✓	✓	✓	✓
123.	Opt-in Newsletter	✓	✓	✓	✓
<b>Website Optimization</b>					
124.	Website Traffic Statistics			✓	✓
125.	WordPress Blog Setup			✓	✓
126.	Site Indexed by Search	✓	✓	✓	✓
127.	Optimized for Location	✓	✓	✓	✓
128.	Search Friendly Content	✓	✓	✓	✓
129.	Search Friendly Navigation	✓	✓	✓	✓
130.	Customizable Descriptions	✓	✓	✓	✓
131.	Add Your Own Keywords	✓	✓	✓	✓
132.	Unique Page Titles	✓	✓	✓	✓
133.	Discounted Landing Pages		✓	✓	✓
<b>Support &amp; Hosting Features</b>					
134.	Experienced Webmasters		✓	✓	✓
135.	Remote Assistance		✓	✓	✓
136.	Unlimited Phone Support		✓	✓	✓
137.	Unlimited Live Chat Support		✓	✓	✓
138.	Free Site Setup	✓	✓	✓	✓
139.	Secure Email			✓	✓
140.	Domain Name Management	Optional \$30/year	Optional \$30/year	✓	✓
141.	Personal Website Training	✓	✓	✓	✓
142.	100+ Page Help Center	✓	✓	✓	✓
143.	Domain Name Registration			✓	✓
144.	Use Your Own Domain	✓	✓	✓	✓
145.	Point Multiple Domains	✓	✓	✓	✓
146.	Full Website Hosting	✓	✓	✓	✓
147.	Telco Independent Servers	✓	✓	✓	✓
148.	Pay-As-You-Go	✓	✓	✓	✓

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